



#### MISSION STATEMENT

*Our mission is to strengthen communities by identifying high-potential nonprofit organizations to address the community's most pressing social problems, developing a community of engaged citizens in America's leading companies, and returning business value to our corporate partners, thereby fostering that sustained involvement.*

#### ABOUT THE ORGANIZATION

Year of Incorporation: 2000  
IRS Status: 501(c)(3) Not-for-Profit Corporation  
Staff Members: 10

#### CONTACT INFORMATION

*Press Calls and General Inquiries*

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*Program Information*

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*Make a Contribution*

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## **Making Strong Communities Your Business.** **An Organizational Overview of Common Impact**

#### THE PROGRAM

Through its unconventional approach to projects, Common Impact creates opportunities for engagement that allow individuals and companies to discover their potential as community champions to solve social problems. We do this by pairing teams of corporate employees in a specific business discipline (e.g., technology, marketing, or human resources) to nonprofit organizations in need of their assistance. Example projects include building a database, creating a brochure, or developing an employee performance evaluation system.

Through Common Impact, teams of skilled employees from leading companies including Accenture, CA, Cisco, Fidelity Investments, Genworth Financial, Goodwin Procter, State Street Corporation and others have provided solutions to more than 100 high-potential nonprofits in Greater Boston, New York City and Richmond, VA.



*“With just a small amount of my personal time, I was able to help Partners for Youth with Disabilities form a better infrastructure to serve the needs of their kids.”*

—Corporate Volunteer

#### THE RESULTS

The results thus far have been outstanding, with each engagement delivering \$20,000 - \$40,000 in immediate value to the nonprofit client. This represents 10 times the value of equivalent time spent on traditional projects, and 4-8 times the average value of a corporate donation.

Common Impact's achievement of a **7:1 social return on investment** reflects our focus on efficiently delivering capacity-building services that create immediate and lasting value in the social sector.

