

Working with Common Impact

Common Impact connects skilled professionals from global companies to high-potential local nonprofits. Our employee engagement programs leverage skilled employees to help nonprofits overcome key business challenges.

Benefits

Participating nonprofits will gain access to the time and talent of employee teams who are committed to enhancing nonprofit capacity and sustainability. Common Impact offers high-potential nonprofit partners the following types of projects:

Finance	Enhance your ability to forecast and manage your financial resources so you feel confident in sustaining and growing your programs over time.
HR	Develop and maintain your most valuable resource – your people – creating the team you need to deliver your mission.
Marketing	Improve your organization’s branding, helping generate awareness among current and potential supporters.
Operations	Examine program delivery, so you can improve the consistency of services or identify areas to reduce operating costs.
Technology	Strengthen your information systems so you can spend less time addressing technology barriers and more time serving your mission.

How Does It Work?

Each project is managed and overseen by a Common Impact consultant. Corporate volunteer teams are comprised of four to six people, each dedicating about three to five hours per week over the course of five to six months, providing your organization with 100-250 hours of project work (depending on project size).

Selection

Once a nonprofit is selected, Common Impact works with each organization to define the project scope, ensuring the clarity of project deliverables and simultaneously building the employee volunteer teams with the appropriate skill-sets. [Click here](#) for selection criteria and [click here](#) to review eligibility criteria.

Engagement Management

If selected, the nonprofit partner will be asked to identify a project lead; this person will spend 5-8 hours per week involving staff and organizational stakeholders in the project, coordinating meetings with internal stakeholders and/or the corporate volunteer team, and delegating responsibilities among staff at your organization. The project lead is the nonprofit’s main point of contact with the corporate team and Common Impact. Common Impact has found that the project lead often drives the success and value of the project outcomes.

Apply

The application is reviewed by a team of consultants at Common Impact. Acknowledgement of receipt of the application will be sent within seven days of when the information arrives at Common Impact via email.

Deadline January 10th

Submit applications to:

Jenne Griffin
Tel 804-564-3634
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For methodologies and case studies on Common Impact’s work, please visit www.commonimpact.org.